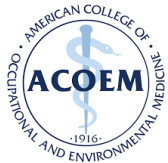


CASE STUDY on Workforce/Talent Engagement



amcinstitute.org



acoem.org

- The American College of Occupational and Environmental Medicine (ACOEM) is dedicated to promoting the health of workers through preventive medicine, clinical care, research, and education.
- A stand-alone association of 4,500 members



ASSOCIATION HEADQUARTERS

associationheadquarters.com

- Celebrating more than 40 years of strategic guidance and partnership with associations and non-profits.
- Currently works with more than 40 associations and credentialing bodies

Challenge

- ACOEM was struggling to effectively manage the day-to-day operations and the strategic initiatives of the organization
- They wanted AH to evaluate and provide recommendations regarding staff, processes and technology

Actions Taken

Step 1 Review & analysis of current operations

Step 2 1-on-1 staff interviews

Step 3 Process & responsibility mapping

Step 4 Reporting & roll-out of recommendations

Goals

- ACOEM has the right people in the right seats
- ACOEM has the technology & processes in place to be effective

Results

- Improved communication & culture
- Roles & responsibilities clearly defined; staffing changes made
- Process improvements
- Technology improvements

Insights/Learnings

- Effective communications across all levels of the organization are critical
- Culture has a big impact on the effectiveness of the organization

Client quote "AH's experience with a broad range of organizations was invaluable to ACOEM throughout this process and the changes we are implementing as a result will have an immediate impact on our operations."