

# PROFILE: SPECIAL LIBRARIES ASSOCIATION

## 100 Associations that will Save the World



amcinstitute.org

**Overview:** As “information storytellers,” special librarians and information professionals ensure that information is reliably sourced and presented accurately.



“I see a world that no longer questions the validity of information, content, and data because the information professional community has evolved its credibility.” – **Amy Lestition Burke, MA, CAE, Executive Director, SLA**  
[www.sla.org](http://www.sla.org)  
[mci-group.com/usa](http://mci-group.com/usa)



### Key Initiatives or Innovations

- Ensure information is reliable sourced and presented accurately.
- Advocate for the value of information centers and libraries within institutions and society.
- The SLA community stands for access to information, no matter of where you are in the world or other factors.

### Impact Delivered

- Recommendations developed to guide the reopening special libraries and information centers.
- The SLA Community works in a myriad of sectors, government, corporate, non-profit, and academic, providing accurate information to society.



### CHALLENGES

The ongoing impact of digital and the need for speed to have information and data available and accessible 24/7.



### OPPORTUNITIES

A stronger focus on the importance of the work of special librarians and informational professionals.



### STATUS

SLA Working Group on Return on Investment is focused on showing value and advocating for information centers inside more institutions.



### CLIENT ORG PROFILE

A full-service MCI USA client since 2015, the SLA community is the \*fact\*tellers of information, research, and data.