

PROFILE: ASSOCIATION OF MEDICAL ILLUSTRATORS

100 Associations that will Save the World



amcinstitute.org

Overview: The members of the Association of Medical Illustrators have developed timely visual training materials on the Coronavirus for front-line healthcare professionals responding to the pandemic.



www.ami.org



www.amrms.com



Key Initiatives or Innovations

- The AMI is dedicated to enhancing the competency and professionalism of medical illustrators, advancing the profession of medical illustration, and serving society by supporting education, research and commerce in the biomedical sciences and health-related fields through the work of its members.
- The AMI will enhance visibility and awareness of the unique skills and knowledge our members possess with three key stakeholders – clients, policy makers, and members – to advance their members' careers.
- The AMI will develop an infrastructure that can support and deliver an experience that is inclusive of, and available to, their ever-diversifying community.
- The AMI will create a better place for their stakeholders through engagement, accountability, and opportunity.

Impact Delivered

- AMI members are developing just-in-time visual training materials for front-line nurses and doctors, mapping out the molecular structure and potential therapies with researchers in the lab, and disseminating accurate information to the public during this pandemic.



OPPORTUNITIES
Medical illustrations are trending toward greater use of multimedia and interactive designs, particularly those involving animation.



CLIENT ORG PROFILE
AMI has over 850 members.